

# CRISIS COMMUNICATION

Unearthing of chemical barrels in a residential area  
Martin Napp Holding



NORDROCS 2026  
-Crossing borders

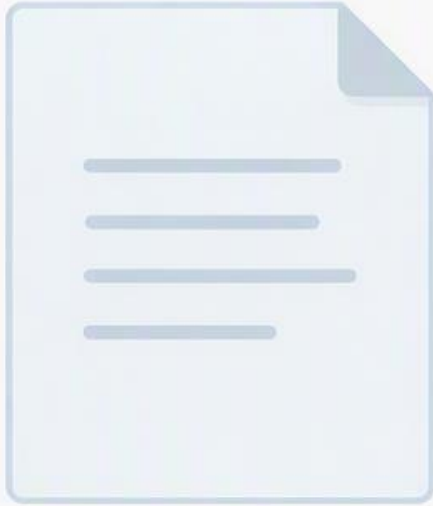


















- Communicate early
- Don't avoid the unknowns
- Show the plan
- Prioritize physical presence
- Invite questions





Region Syddanmark