

Stakeholder involvement

Part 3. Benefits and pitfalls

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NORDROCS short course, 18. September 2012, Oslo



Benefits of involving stakeholders

- Easier implementation
- Reduced risk for delays
- “Goodwill” and positive feedback



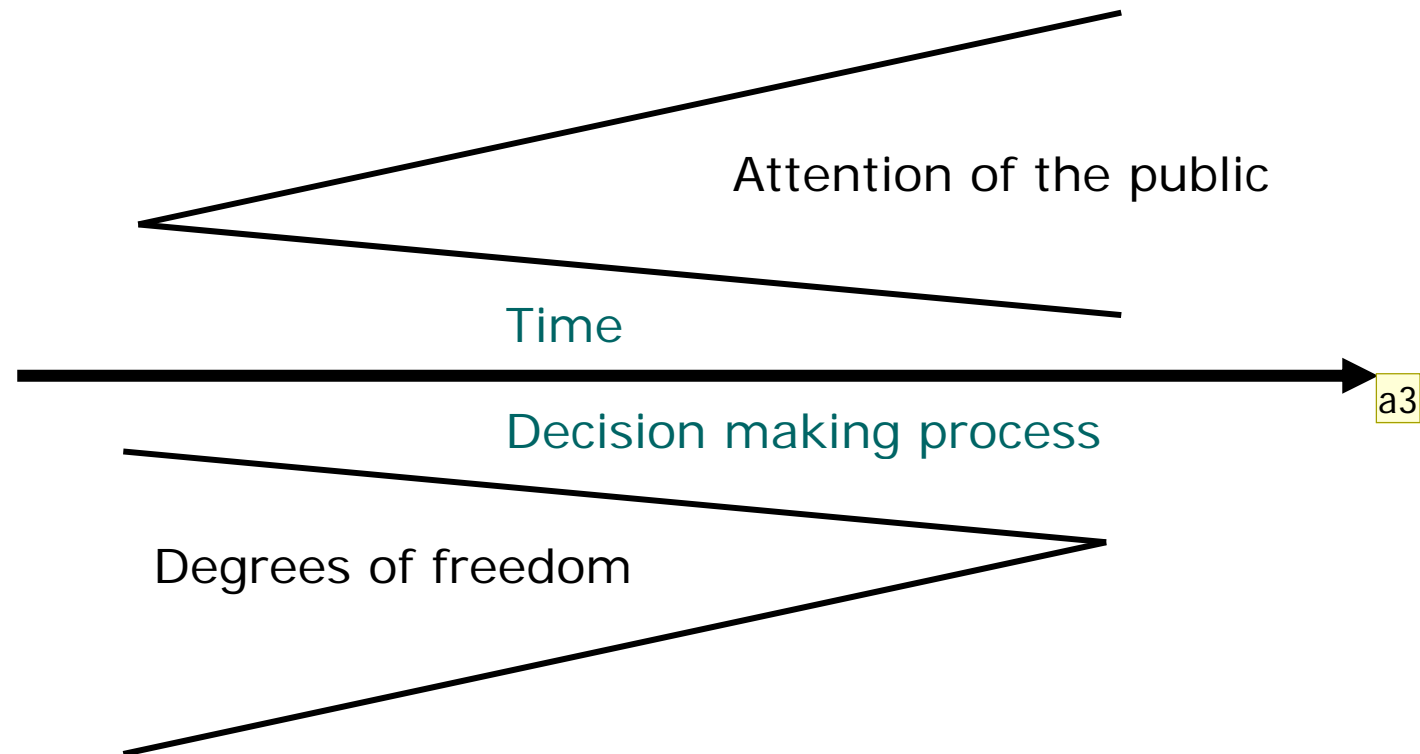
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Early stakeholder involvement

The “Collingridge dilemma”



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Lysbilde 3

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ao: 2011-02-04

Keeping stakeholders motivated



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Pitfalls and how to avoid them

- Additional scientific arguments is enough in order to defend the solution
 - Scientists, authorities and citizens have unique knowledge and they can learn from each other
- Refrain from involvement because “we will never agree”
 - Objective is to find an acceptable solution
 - Legitimacy does not mean that everyone always agrees on everything
- Refrain from involvement because “it is impossible to involve everyone”
 - It is not necessary for everyone to participate as long as all of the different arguments are represented



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Five golden rules for stakeholder involvement

- **Know your stakeholders**
- **Design a process that is transparent and fair**
- Respect and appreciate different points of view
- A frequent and open communication and a variety of knowledge input
- Be clear about how decisions will be made and stakeholders' influence on these decisions



Slob A. 2011



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Sharing experiences - with you

- Horror stories?
- Success stories?
- What advice would you give?
- Are you familiar with any formal processes advocating stakeholder involvement in your country?
- Does there exist any formal legislation requiring stakeholder involvement?



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